



FOR IMMEDIATE RELEASE

Contact: Debra Shepherd, Director of Sales and Marketing
561.214.4726 info@pacarichocolate.com www.pacarichocolate.com
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Booth: 452

Pacari Chocolate: Always something new and exciting

Quito, Ecuador – Pacari Chocolate, an Ecuadorian organic chocolate company, continues to grow in new markets as well as new product lines. Pacari Chocolate is now available throughout North America and Canada, and we have expanded our base in Europe to include Spain and Portugal.

The newest release from Pacari Chocolate is our range of chocolate bars with herbs, spices and fruit. The **Pacari Andean Flavors** bars are like a trip to South America for your senses. Choose a flavor to suit your mood: If you're feeling tranquil, you might want to savor the bar with the soothing essence of lemongrass. For a healthy indulgence, pick the dark chocolate bar chock full of sweet wild Andean blueberries and get your fill of antioxidants. Looking for something sweet and savory? Then go for the chocolate with cacao nibs and salt from the sacred valley of Cuzco, Peru. And if you're feeling adventurous, you'll want to try the bar with Merkén, a traditional smoky spice from Chile.

The Pacari Chocolate line includes a variety of other premium chocolate, such as single-region bars, chocolate covered fruits, coffee beans and nibs, as well as our special RAW chocolate bars – made with unroasted cacao beans for higher antioxidant value and distinctive flavor. Our most recent Pacari product that is rapidly gaining a following is our chocolate covered cacao beans, in three flavors. And for those planning for the holidays, we will soon have gift box presentations for each of our 4 product lines.

A key ingredient of our success is our passion for high quality organic products. In the last several months Pacari has received recognition from various organizations and publications for our efforts in sustainable agriculture as well as for entrepreneurship. We are proud of these accomplishments, because it not only demonstrates that we are making a difference, but that these values are important to the public as well.

Please visit us at the Booth 452 at the Fancy Food Summer Show in New York to sample our exceptional dark organic chocolate.



Pacari Chocolate is the finest organic chocolate made from bean to bar in Ecuador. The word Pacari means “nature” in Quechua, an indigenous language of Ecuador. The name evokes all that we are about — the best products from the earth, all natural, and 100% Ecuadorian. Pacari Chocolate is an innovative Ecuadorian company, dedicated to making premium organic chocolate, crafted at-origin in Ecuador. Social and environmental responsibility is at the core of our business philosophy, to ensure that our products and practices support the well-being of the land and the communities with whom we work. We use the only the finest organic ingredients to bring you an incomparable chocolate experience.