



PACARI CHOCOLATE Receives National Hispanic Corporate Achievers Award

On 23 October 2009 in New York City, the XXVI Annual Gala took place. Organized by the National Hispanic Corporate Achievers, this event recognized representatives from several Latin-American countries who have excelled in their business. Ecuador nominated for the first time its own candidate, Mr. Santiago Peralta, who was awarded a prize at the Gala. Mr. Peralta is the founder and general manager of the company PACARI Chocolate.

He was honored at the event due to his work with small producers of cocoa, and producing high quality chocolate that is also certified organic and kosher, and operates on fair trade principles. Pacari has increased its position in international markets, despite being a relatively new company. The Embassy of Ecuador in Washington is pleased that the effort of Ecuadorian firms with a high sense of social responsibility is being recognized in major international fora.

That event was attended by the Chief Commercial Office of Ecuador in New York, Karina Amaluisa, representing Ambassador Luis Gallegos.